



FINANCIALLY HEALTHY EMPLOYEES CONTRIBUTE TO YOUR COMPANY'S BOTTOM LINE

Mackenzie Group Plans

Providing employees with Financial Education through your Group Retirement Plans provides many benefits to both employers and employees.

Increase productivity, employee morale and reduce absenteeism

- #1 stressor is money. In fact 61% of workers cited money as their main stressor (Desjardins: Canadian Workers Feel More Financial Stress, 2009)
- Stressed employees are less productive and more likely to call in sick. In fact a UK study found 1/3 of employees claimed their productivity had been damaged due to money worries and 32% admitted to calling in sick due to stress with 36% of those citing financial pressure was the main reason (Forbes: Why Workplace Financial Education Should Be Part of Every Employer Agenda)
- 81% of employees have taken time off due to financial stress (9th Annual MetLife Study of Employee Benefit Trends, 2011)

Attract and Retain

- 6 of 10 respondents say it is unlikely they would take a job with an employer who does not have an employee retirement savings plan (Benefits Canada Magazine)
- 45% of employees say benefits are a contributing factor to their decisions to stay with their current employer (6th Annual MetLife Study of Employee Benefit Trends)
- 72% of employees say retirement benefits are an important factor in loyalty (Benefits Canada Magazine)
- 50% of employees said they would leave their company if another company offered them the same salary and a better employee retirement savings plan – especially younger employees (Benefits Canada Magazine)

Grow your bottom line

- Save \$2000 a year with a financially healthy employee. (Employee Financial Education Division – Whitepaper: Increase Profitability through Employee Financial Literacy)

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